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Dear Friends,

While we spend our time worrying about the economy, cancer keeps striking even more viciously. It does not stop taking lives while we try to get our finances in order. When we take our eyes off the goal ever so briefly, cancer rushes forward. The race to beat the physical and psychological pain and suffering caused by cancer requires constant focus, for it is a race we absolutely must win.

At this moment we are already behind, and we need to start sprinting to catch up to overtake the advancement of cancer cells. I am writing to you today to ask that we work together in a relay race to win against cancer. I have begun the Pennies in Action 1776 Mile Relay campaign to support the research of Brian Czerniecki, M.D., Ph.D.. Dr. Czerniecki is the Surgical Director of the Immunotherapy Program at the Abramson Cancer Center at the Hospital of the University of Pennsylvania. His work in developing vaccines against cancer is already in clinical trial but cannot move forward quickly without your help.

Despite the increased visibility of cancer in our lives and in the media, cancer research remains grossly underfunded. Let's take care of this problem once and for all; together we can accomplish a hat trick by: one, stopping human suffering; two, helping the economy; and three, feeling empowered.

Note that lowering 1% of the mortality of cancer would bring 500 billion dollars into national wealth according to the National Bureau of Economic Research. (Click on [www.penniesinaction.org](http://www.penniesinaction.org) for the link to the research).

Please join me in the Pennies in Action 1776 Mile Relay. Our goal is to raise \$1.5 Million, which is the cost per year of the multi-city collaborative trial for breast cancer vaccine research headed by Dr. Czerniecki. One mile of pennies equates to \$844.80, and is fully tax deductible. Please make the check out to "Trustees of the University of Pennsylvania", re: Dr. Czerniecki PIA fund.

Help to bring the economy back by helping to stop the human suffering caused by cancer. We are the United States – United is our first name, and US are our initials. This race affects us all, and we all need to work together to resolve this crisis. Become a Sponsor – buy miles and help stop the suffering NOW!!! For more information go to [www.penniesinaction.org](http://www.penniesinaction.org) and help to win this crucial race!

Yours sincerely,

Uschi Keszler  
Founder and Chairman, Pennies in Action Foundation